



batch n°

05

keep frozen

from 30s 40s 50s 60s 70s


seconde/seconde/



Nivada
Grenchen


— Since 1926 —

SUPER ANTARCTIC
"KEEP FROZEN"
LIMITED EDITION



Nivada Grenchen was one of the first manufacturers to produce automatic watches in 1930, but it was certainly the Antarctic, the first waterproof automatic watch, that launched the brand in 1950. This watch was the most faithful companion of the American navy during the Deep Freeze 1 expedition to the South Pole between 1955 and 1956.

Since, Nivada Grenchen has been known for its performance and reliability in Antarctica in the most extreme conditions, able to withstand variations in temperature and humidity. A robust, shockproof and anti magnetic watch.



A NEW COLLABORATION WITH SECOND/SECONDE/

Second/second, alias Romaric André, is a French artist who has established international notoriety among aficionados twisting and customising vintage watches from leading brands.

After a first Collab. around his model Dephmaster, Nivada Grenchen recontacts him, and his irony, to personalize another icon of the brand, the Super Antarctic. And, rather than evoke the great polar explorations and the heroic destinies that were forged there, second/second plunged this Super Antarctic into everyone's daily life. The watch, flanked by a «Keep Frozen» in place of its second hand, looks like a frozen product that you can imagine, no longer on the ice, but stored in the freezer between two ice creams.

Second/second evokes here his desire to «make crazy and grandiose cohabitation, and why not enter into resonance with some current issues, especially that of conserving the Antarctic, the real one, very cool! ».





Super Antarctic

"Keep Frozen" Limited Edition

- SOPROD Po24 Automatic movement
- 316 Steel Box
- **Dimensions** Diameter 38 mm – thickness 11.60 mm
- Matte black dial with white Luminova-coated silver applique indexes
- Silver and cream hands with SuperLuminova treatment®
- Sapphire crystal
- **Frequency** 28,000 alternations/hour
- **Waterproof** 20 ATM (200 meters)
- Available in 4 colours with FKM vulcanized rubber strap with "Keep Frozen" snowflake: Ocean Blue, Polar Blue, Forest Green and Tropic Orange.
- Delivered in a cooler
- **Retail price** €990, limited to 15 pieces per colour.

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